

**1st East Africa Education Conference - EAEC 2015**

**Theme: Educate to Influence the Future**

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The 1st East Africa Education Conference - EAEC 2015, is scheduled to be held on the 14th -15th April 2015 in Nairobi Kenya. This is a collaborative, inclusive, region -wide initiative involving educators, consultants, service providers and organizations at all levels. Held under a timely theme 'Educate to Influence the Future' EAEF will challenge participants to view education in new ways. Africa as whole has for years grappled with the issues of quantity and quality of education at all levels with issues becoming more complex as one moves from secondary and tertiary levels.

**Prof. Jacob Thuranira Kaimenyi BDS.MDS., Ph.D., Cabinet Secretary Ministry of Education, Science & Technology-Kenya** will inaugurate this event which will also feature leading government officials from the region like Ministry of Education Rwanda among others.

**Build your brand; increase sales and market share through exhibits and sponsorships at the 1st East Africa Education Conference - EAEC 2015**

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Sponsorships at the 1st East Africa Education Conference - EAEC 2015, positions your company as a leader at a time when key decision-makers are eager to learn, and ready to help their business and clients grow. So when you think about investing in face-to-face interaction at EAEF 2015, consider the impact that a sponsorship will make on key customers and prospects.



*\* Networking Opportunities*

**1. Corporate Exhibitor (Available at the discounted rate of USD 3000)**



-  3\*2 meters exhibit space draped table (your banners & marketing materials on this area)
-  Two full conference passes
-  ½ page for your company profile in the conference booklet
-  Logo to feature on select conference marketing materials



## Other Sponsorship Options

### 2. Refreshment Host (USD 6,000)

Key business development benefits include:

- ✚ Branding and signage featuring your corporate logo as Refreshment Host
- ✚ Acknowledgement as well as sole hosting & high impact branding at the refreshment area
- ✚ High profile branding on the Conference brochures and all marketing materials featuring your logo as the Refreshment Host
- ✚ Limited complimentary delegate places at the Conference
- ✚ A Corporate Exhibition package for a 3 x 2 m space only
- ✚ Sole placement of corporate promotional material on Refreshment tables- branding items to be provided by organizer
- ✚ A copy of the attendee list for post-event follow-up

### 3. Session Sponsor (USD 7000)

Your company would receive the following business benefits in this case;

- ✚ The host of a 1 hour session – this can be customized for you in relevance to the conference theme or you can decide on one session from the agenda.
- ✚ 6 complimentary delegate places at the conference inclusive of the speaking slots
- ✚ Your company's name and logo will be featured (within production schedule) on:
  - ❖ the conference website
  - ❖ pre-conference e-brochure which will be emailed to the industry database
  - ❖ 1 print brochure mailed to the industry database
- ✚ An announcement mailer sent to our database of over 30,000 names announcing your participation
- ✚ High profile branding on the conference brochures and all marketing materials featuring your logo as the session host
- ✚ Sole hosting & high impact branding of the session - branding items to be provided by the organizer
- ✚ Branding and signage featuring your logo on table clothes at the registration desk and on the welcome signage
- ✚ The opportunity to distribute your company's brochure and a gift/giveaway at the session
- ✚ Exhibition space featuring a 3m x 2m space in the Exhibition Hall
- ✚ 1 full page in the official conference booklet, for the inclusion of your corporate profile and photographs of two senior executive
- ✚ A copy of the attendee list for post-event for follow-up
- ✚ Comprehensive media coverage including video & photos where applicable

### 4. Lanyard Sponsor (lanyards to be supplied by the organizer) – USD 5000

Have attendees “wear” your corporate logo all-conference long! Imagine hundreds of walking advertisements promoting your brand

- ✚ 3\*2 meters exhibit space draped table (your banners & marketing materials on this area)
- ✚ Two conference passes
- ✚ ½ page for your company profile in the conference booklet
- ✚ Logo to feature on select conference marketing materials



**5. Delegate Bag Sponsor (USD 6,500)**

This is a premier corporate sponsorship package and, as such, presents your company with a visible and high impact opportunity to participate as a leading sponsor. Your company would receive sole placement of your corporate logo on the delegate bag together with the conference logo.

- + 3\*2 meters exhibit space draped table (your banners & marketing materials on this area)
- + Two conference passes
- + ½ page for your company profile in the conference booklet
- + Logo to feature on select conference marketing materials
- + A copy of the attendee list for post-event for follow-up

**6. Other Strategic Titles**

- + Technology sponsor
- + Publishing Partner
- + Stationery Supply Partner
- + Uniforms Partner
- + Leadership Partner
- + Legal Partner
- + Knowledge partner

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Upon receipt of the confirmation details above, we will send you an official invoice.  
You can scan and email the above to [hellen@aidembs.com](mailto:hellen@aidembs.com) fax back to us at 254 20 2218325

*\* Use the GREEN check box to select your option*